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## **NanoHorizons Partners with J2LFA to Further Expand SmartSilver™ Business in Korea**

Bellefonte, PA —June 9, 2010— NanoHorizons Inc., a leader in the creation of nanoscale performance additives for textile, health care, and industrial applications, has announced a new partnership with J2LFA Co. Ltd. of Seoul, Korea, under which J2LFA will be the sole distributor of the SmartSilver™ antimicrobial performance brand to the Korean textile and industrial markets. J2LFA is a highly respected manufacturer of a broad assortment of natural and synthetic performance yarns including organic cottons and other eco-friendly products.

“SmartSilver™ is economical and highly effective in the wide variety of textile applications,” says J2LFA CEO Lee Woo Bok. “SmartSilver™ is exceptionally versatile and works with both natural and synthetic fibers and fabrics without changing the way those fabrics look, feel, or perform. Plus SmartSilver™ is an environmentally responsible choice that supports our own commitment to sustainable products that are conscientiously made.”

SmartSilver™ antimicrobial additives are available in a range of integration-ready formulations that provide highly durable, effective protection against bacteria and the odors and material degradation these microbes can cause. SmartSilver™ antimicrobial additives are approved by Oeko-Tex® as free from harmful levels of more than 100 substances believed to be hazardous to human health. The additives are also US EPA registered.

In addition to targeting the athletic performance apparel sector, J2LFA will market its SmartSilver™ enhanced yarns to the workwear, safety apparel, and hosiery markets. The company will also be developing SmartSilver™ textile applications for medical wet wipes, feminine hygiene products, and home furnishings.

“Collaborating with J2LFA will rapidly establish SmartSilver™ as the antimicrobial technology of choice in Korea,” says Mr. Timothy Skedzuhn, VP Textile Business Unit, NanoHorizons Inc. “J2LFA’s proven technical expertise and reputation for manufacturing outstanding yarns will make them a strong partner in the critical Korean market.”

For more information about SmartSilver™, visit [www.SmartSilver.com](http://www.SmartSilver.com). For more information about J2LFA, go to [www.J2LFA.co.kr](http://www.J2LFA.co.kr).

About NanoHorizons Inc.

NanoHorizons Inc. ([www.nanohorizons.com](http://www.nanohorizons.com)) is a leader in the emerging, cutting-edge field of practical nanotechnology for a broad range of consumer, commercial, and industrial applications. The company's nanoscale silver antimicrobial additives are entirely developed and manufactured in the USA and marketed globally to customers in the apparel, health care, and coatings and plastics industries under the SmartSilver™ brand ([www.smartsilver.com](http://www.smartsilver.com)). SmartSilver uniquely offers highly durable, safe and cost-effective bacterial control in a variety of products, including natural and synthetic fibers and fabrics as well as coatings, foams and polymer applications. SmartSilver additives are EPA registered and Oeko-Tex® approved. NanoHorizons' experienced team of scientists, engineers, and operational managers provide product research, design, development, laboratory testing, manufacture, and customer technical and sales support. The company is privately held and headquartered in Bellefonte, Pennsylvania near The Pennsylvania State University.

About J2LFA Co. Ltd.

Founded in 1999 and headquartered in Seoul, J2LFA is a leader in spun yarns of both synthetic and natural fibers. As part of its corporate commitment to making and marketing environmentally considerate products, J2LFA is the largest Korean importer of organic cotton from Texas. In addition to its highly respected yarns, J2LFA is also the industry-leading maker of baby diapers, sanitary products and medical wet wipes as well as technical and performance hosiery. [www.J2LFA.co.kr](http://www.J2LFA.co.kr).

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